

# DR TUULI BELL, PhD

# MANAGEMENT CONSULTANT

### PERSONAL PROFILE

My vision in life is to bring joy to the world, and that is why I set up my business in 2019.

With a life-long passion for learning, I bring people, ideas, and research together to create innovative solutions.

#### **INTERESTS**

Digital Transformation - triggers a journey of change; with aid from...

Value Stream Management (VSM) - helps focus time & money on sources of value

Organisational Knowledge - increases your revenue

DevOps - moves data, fast
IT Service Management (ITSM) - makes
your processes customer-driven
Change Management - brings the best out
of people

#### CONTACT INFORMATION

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## ON LEADERSHIP

During times of change, your leadership skills will define the success of your team. The basic human needs, desires and values remain the same. This time of deep reflection has allowed us to go back to our core and discover where our true priorities are. The biggest challenges of our lifetime affect our customers, our teams and our families. How will you support them?

#### **TECHNOLOGY CAREER**

# Founder and Management Consultant

Tuuli Bell Ltd | July 2019-present

Our corporate values are to:

- listen to customers, employees and partners and treat everyone equally
- make use of available tools, processes and data intelligently
- -help customers by making actionable recommendations and deliver excellent results

# Partner Manager, Technical Partner Manager, Solutions Consultant

Various tech companies | Sep 2012- Aug 2019

- Managed OEM and reseller partners in Europe, Asia, Middle East and Africa to connect their customers' value streams
   OEM partners included testing, application lifecycle management (ALM), and DevOps solutions, such as IBM, Micro Focus, Atlassian, and Tricentis
- Extensive presales and development background in a number of technologies (ranging from ITSM to Physics / Virtual Instrumentation to Networking) such as solution architecture designs and testing, coding, and business analysis

#### FORMAL EDUCATION

## University of Cambridge

Robinson College | Aug 2009 - Aug 2012 Doctor of Philosophy (Physics) PhD research topic was "Novel Printed Delaylines for Shock-Tube Detonators" Exceeded the industrial goals set by the sponsors Robinson College MCR President 2010-11 Played for the University Rugby team (second row)

## University of Jyväskylä, Finland

Department of Physics | Sep 2005 - June 2009 Master's of Science (Electronics, 5/5 - Excellent) Bachelor's Degree (Physics 4/5 - Very good) Minor studies: Information Technology, Mathematics Member of Department and Faculty Boards